

# 4 TIPS & TRICKS

## TO UPDATING YOUR BELGARD PROFILE

Contractor profiles on Belgard.com have always been an excellent resource to connect contractors with customers, but now it is more important than ever that your profile is up to date.

Below are ways to ensure you stand out and check all the boxes.

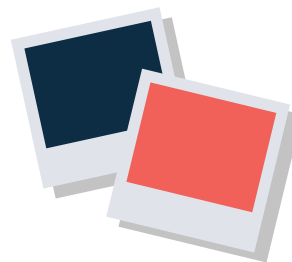


### 1 FILL IN (ALL) THE BLANKS



Customers visit this page to determine the right contractor for them, so make sure your information is current and filled in concisely and to completion. Every cell should have a response filled in so that potential customers can gather all the information they need to know about your business.

### 2 INCLUDE PHOTOGRAPHY



Use this space to show off your work! Not only will this show future customers that you can and have worked with a variety of Belgard products, but it will make your profile stand out among the rest. Try to shoot your photos head-on and in good lighting for best results.

### 3 UPDATE REGULARLY



It's important that your digital profiles are always up to date and accurate, but now is a great time to form the habit of checking in to add, modify, or delete relevant information. Your specialties grow, your teams adapt, and your information changes regularly, so make sure that is reflected on your profile.

### 4 INCLUDE YOUR WEBSITE



Your Belgard Contractor Profile is the appetizer, but your website is the main course. Make sure your business' page is linked to your profile so that potential leads can get to know you and your work better.